

## **ET Water Systems Announces Affordable Solutions Enabling California Businesses to Comply with the Water Efficient Landscape Ordinance AB 1881**

### **Property Managers and Commercial and Municipal Landscape Managers Can Easily Gain Compliance by Upgrading to Intelligent Irrigation Management with an ETwater™ Smart Controller**

**Novato, CA (January 20, 2010):** ET Water Systems, Inc., the company that is redefining green technology with the world's most advanced and efficient irrigation management systems for commercial and municipal landscapes, today announced an affordable product solution for California property managers, homeowner associations (HOA), and municipalities to comply with the Water Efficient Landscape Ordinance AB 1881 with ETwater™ controllers or SmartWorks™ replacement panels for Rain Bird®, Irritrol® and Rain Master™ controllers.

In September 2009, California adopted ordinance AB 1881 — legislation which institutes efficiency standards and a Maximum Applied Water Allowance (MAWA) for landscaping projects. AB 1881 went into effect on January 1, 2010; by this date local agencies must either adopt the ordinance or craft a local ordinance that is at least as effective in regard to water conservation.

The ordinance applies to most new and rehabilitated landscapes with a landscape area greater than 2,500 square feet that require a permit, plan check, or design review. Homeowner-provided or homeowner-hired landscaping at single-family and multi-family homes is subject to the ordinance if the landscape area is at least 5,000 square feet.

Among other provisions, the implementation of AB 1881 requires that these landscapes incorporate an automatic irrigation controller such as ET Water's smart controller or, for retrofit sites, an ETwater™ Smartworks™ replacement panel.

“We understand the scientific, financial, and environmental impact this ordinance places on users of commercial irrigation systems throughout the state of California. We offer ETwater SmartWorks replacement panels as a simple and cost-effective solution to achieve compliance via an upgrade to intelligent irrigation controllers,” said Pat McIntyre, CEO of California-based ET Water Systems. “Urban water use in California is 8.7 million acre feet per year. A 20-percent reduction would conserve 1.74 million acre feet per year – enough water to serve more than 2 million families per year. Retrofitting existing irrigation systems is a quick-to-market solution that allows water property managers to realize the conservation savings and investment in their legacy irrigation systems while complying with AB 1881.”

New construction and commercial landscapers also benefit from best-of-breed intelligent irrigation technology from ET Water to outfit their projects. ET Water Systems can assist customers by reviewing current plans and making recommendations on how to ensure compliance with this legislation. For more information, please contact ET Water Systems, at [sales@etwater.com](mailto:sales@etwater.com) and (800) 438-3400.

#### **About ET Water Systems, Inc.**

Since 2002, ET Water has been at the forefront of “green” technology solving one of the world's most important environmental challenges through intelligent irrigation management. By integrating the power of the internet with the state-of-the-art in software, database technology, horticulture science and weather data, ET Water is perfecting the science of landscape irrigation with systems that reduce water consumption by 20 to 50-percent or more, simplify administration, improve landscape quality, and reduce runoff pollution. To discover why some of the largest commercial and municipal properties in the world entrust their landscapes to ET Water visit [www.etwater.com](http://www.etwater.com).

# PRESS RELEASE



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