



For immediate release

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**SERPICO LANDSCAPING SELECTS ET WATER FOR MAJOR
VALLEY TRANSPORTATION AUTHORITY PROJECT**

Corte Madera, CA, March 13, 2009: ET Water Systems' Smart Controllers were chosen by Serpico Landscaping, Inc., to provide weather-based irrigation control for the Santa Clara Valley Transportation Authority (VTA) Light Rail Station Park and Ride facilities, as well as the Authority's corporate campus in San Jose. In addition to adjusting daily irrigation based on local weather conditions to eliminate water waste caused by over-irrigation, ET Water's proprietary Web-based flow monitoring and control features provide an unparalleled simplicity to water conservation management. This technology can detect high and low water flow, reporting such problems immediately and shutting down valves in cases of major leaks.

"Serpico Landscaping Inc. has been using the ET Water system for several years and has found it to be an effective tool in our efforts to save water for our clients", says Paul Eide, Branch Manager, Serpico Landscaping. "We recommended the use of the ET Water controllers for the project knowing that the VTA would be pleased with the ease of use and proven track record", adds Eide.

The VTA Controller Upgrade project consists of the installation of the ET Water controllers at 21 different sites, totaling 34 controllers, which are expected to save approximately 18 million gallons of water each year.

"Our selection by Serpico and the VTA for this high-profile project is further evidence of the solid reputation for smart controller technology leadership and water conservation we have established", says Ben Kaczmarek, CEO of ET Water Systems. "We're pleased that over the last three years Serpico Landscaping has been installing ET Water's system throughout the Bay Area to help their customers realize significant water savings", adds Kaczmarek.

About ET Water: ET Water Systems, Inc. was founded in Marin County, California, in the fall of 2002 with the vision of integrating the power of the Internet with sophisticated database management and horticulture science in order to simplify irrigation, improve plant health, conserve water, reduce pollution caused by irrigation runoff. Visit www.etwater.com for more details.

About Serpico Landscaping: Serpico Landscaping Inc. has been in business for 20 years. It was founded by Sharon Serpico Hanson, and is dedicated to providing outstanding service to its customers, while keeping a mindful eye on our environment, and judicious use of our natural resources. Serpico Landscaping Inc. prides itself on water management, and has been actively involved in conservation practices for many years.

About Santa Clara Valley Transportation Authority (VTA): VTA provides bus and light rail services for 16 communities in the Santa Clara Valley, with more 82 bus routes and 3 rail routes that serve more than 102,000 bus riders and 32,000 light rail riders daily. In addition, VTA is charged with county-wide planning to reduce congestion and has managed projects to widen or extend major highways in the Valley.

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