



ET Water Systems Completes \$2 Million Investment Round

Funds to Accelerate Product Innovation, Sales and Marketing, Meeting Growing Demand for Water Conservation and Smart Irrigation Products and Services

Novato, Calif., March 21, 2011 – ET Water Systems, Inc.; a green technology services company that specializes in water conservation, management, and smart irrigation control; today announced it has closed a \$2 million investment round. The Series C round was subscribed to by the company’s existing leading investors. The company plans to use the funds to support new product introductions, including the recently announced HermitCrab™ accessory which converts conventional irrigation controllers to web-connected smart systems. Additional uses of funds include research and development and marketing programs to accelerate the sales of ET Water’s patented water conservation and smart irrigation products and services.

“This financing demonstrates the strong support our investors have in our company, our team, our ongoing progress, and our vision,” said Pat McIntyre, CEO, ET Water Systems. “The past 18 months have been a period of major innovation and progress for the company as we have introduced new smart controller products such as the revolutionary HermitCrab, made major enhancements to our web-based solutions, brought to market new smart-phone and tablet remote management capabilities such as QuickDraw, and the built out our national distribution network.”

ET Water has played a significant role as a water champion with innovative technologies that reduce water consumption by up to 50% or more and improve landscape irrigation efficiency for thousands of customers across the United States, including property owners, property managers, landscape contractors and managers, municipalities and other public entities, water districts and water purveyors, among others.

About ET Water Systems, Inc.

Since 2002, ET Water has been at the forefront of green technology solving one of the world’s most important environmental challenges through intelligent irrigation management. By integrating the power of the internet with state-of-the-art software, database technology, horticulture science and weather data, and wirelessly-connected smart controllers, ET Water is perfecting the science of landscape irrigation with systems that reduce water consumption by 20 to 50-percent or more, simplify administration, improve landscape quality, and reduce runoff pollution. ETwater™ Manager is an intuitive, easy-to-use web interface that provides quick online set-up, automated scheduling, irrigation history and remote monitoring and adjustment. Hardware options that share the ETwater Manager platform include the award-winning SmartBox™ smart controllers, SmartWorks™ Replacement Panels to replace the electronic panel assemblies in many traditional Rain Bird®, RainMaster® and Irritrol® commercial controllers, and the revolutionary HermitCrab™ universal smart controller that upgrades inefficient conventional irrigation controllers to ETwater smart irrigation. For more information, please visit www.etwater.com.

Twitter: <http://twitter.com/ETWaterSystems>

Product Demo: <http://www.etwater.com/public/support.html>

Company B-Roll: http://www.youtube.com/watch?v=nt_bMMiYzjs

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