



## **ET Water Systems Receives Silicon Valley Water Conservation Award**

**Novato, Calif., March 22, 2011** – ET Water Systems, Inc., a green technology services company that specializes in water conservation, management, and smart irrigation control, received a Silicon Valley Water Conservation Award during an awards ceremony held today in observance of World Water Day.

The Silicon Valley Water Conservation Award recognizes organizations, agencies, businesses and individuals whose programs and leadership have advanced water conservation in the Silicon Valley area. ET Water was recognized for its outstanding commitment to water conservation in the Greenscape Management category. The company is a leading provider of smart irrigation solutions that combine state-of-the-art horticulture science with proprietary web-based technology and wirelessly connected digital irrigation controllers to automate watering schedules for irrigation systems at commercial, municipal and residential landscapes to reduce water consumption by 20 to 50 percent and more.

“We are dedicated to the conservation and efficient management of our most precious and fleeting resource – water,” said Pat McIntyre, CEO of ET Water Systems. “It is an honor to receive this award and to be recognized for our achievements by water conservation stewards and conservation advocates in our home market.”

World Water Day aims to encourage governments, organizations, communities and individuals to actively engage in addressing urban water management. This year’s theme is “Water for cities: responding to the urban challenge.” For more information please visit <http://www.worldwaterday.org>.

### **About ET Water Systems, Inc.**

Since 2002, ET Water has been at the forefront of green technology solving one of the world's most important environmental challenges through intelligent irrigation management. By integrating the power of the internet with state-of-the-art software, database technology, horticulture science and weather data, and wirelessly-connected smart controllers, ET Water is perfecting the science of landscape irrigation with systems that reduce water consumption by 20 to 50-percent or more, simplify administration, improve landscape quality, and reduce runoff pollution. ETwater™ Manager is an intuitive, easy-to-use web interface that provides quick set-up, automated scheduling, irrigation history and remote monitoring and adjustment. Hardware options that share the ETwater Manager platform include the award-winning SmartBox™ smart controllers, SmartWorks™ Replacement Panels to replace the electronic panel assemblies in many traditional Rain Bird®, RainMaster® and Irritrol® commercial controllers, and the revolutionary HermitCrab™ universal smart controller that upgrades inefficient conventional irrigation controllers to ETwater smart irrigation. To discover why some of the largest commercial and municipal properties in the world entrust their landscapes to ET Water Systems please visit [www.etwater.com](http://www.etwater.com) or follow the Company on Twitter at <http://twitter.com/ETWaterSystems>.

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