



ET Water HermitCrab Smart Irrigation Controller Joins the Metropolitan Water District ‘Save Water, Save A Buck’ List

Qualified Devices Eligible for Generous Rebates to Help Encourage Water Efficiency and Conservation

Novato, Calif., — June 13, 2011 — ET Water Systems, a green technology services company that specializes in smart irrigation control systems, today announced that its new HermitCrab™ universal smart controller and cloud-based water management services received a perfect score on the Irrigation Association's Smart Water Application Technology™ (SWAT) Performance Protocol test. ET Water also confirmed that the HermitCrab has been added to the list of qualified devices eligible for rebates to help encourage water efficiency and conservation under the Metropolitan Water District (MWD) ‘Save Water, Save a Buck’ program covering Southern California.

The Metropolitan Water District of Southern California is a cooperative of 26 cities and water agencies serving 19 million people in six counties. The district imports water from the Colorado River and Northern California to supplement local supplies, and helps its members develop improved water conservation, recycling, storage and other resource-management programs. The region-wide ‘Save Water, Save a Buck’ rebate program for commercial, industrial, and institutional customers was developed to accelerate the adoption of water efficient technologies in the commercial sector. This program includes rebates for weather-based controllers that now include the revolutionary HermitCrab by ET Water. The HermitCrab joins other models in the ET Water lineup that have qualified for MWD rebates.

Rebates currently range from \$25 to \$50 per station for qualifying models on Metropolitan's approved list, up to the cost of the device, depending on a number of factors. For example, a 48-station controller may be eligible for rebates varying from \$1,200 to \$2,400, depending upon the area and any supplemental rebate funding by local water agencies within MWD's service area. Rebates are currently available for reservation through the ‘Save Water, Save a Buck’ website, and are subject to change.

“Water efficiency, and specifically the efficient use of water resources for large-scale commercial irrigation, continues to be to top priority for our home state of California,” said Pat McIntyre, CEO, ET Water Systems. “Participating in the MWD rebate program is yet another example of a best practice that directly benefits our customers with a financial incentive that could provide, now with no or very little cost, the new standard we’ve established with HermitCrab, the most innovative universal smart irrigation controller available for the commercial irrigation market today. We are honored to be on this list for the value we are creating for our customers.”

The HermitCrab universal controller, a small, self-contained weatherproof unit which easily plugs into a broad range of existing conventional irrigation controllers, immediately converts conventional irrigation controllers to web-connected smart systems that operate on ET Water's award-winning web service. For more information please visit <http://www.etwater.com/public/index.html>

For more information on the MWD 'Save Water, Save a Buck' rebate program, please visit <http://www.mwdsaveabuck.com/index.php>.

About ET Water:

ET Water is solving one of the world's most important environmental challenges —water scarcity—through innovative and patented intelligent water management solutions. By integrating web-based software, cloud computing, horticulture science, real-time weather data, and wirelessly-connected digital controllers, ET Water's "smart grid for water" and remote management solution reduces landscape water consumption by up to 50% or more versus conventional alternatives, while improving landscape quality, saving labor, and reducing harmful runoff and pollution. For more information, please visit www.etwater.com.

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