



**ET Water Achieves Nationwide Distribution to Deliver Smart Grid for Water Capabilities to Customers throughout United States**

*Innovative Line of Products Saves Labor and Water, Reduces Runoff, and Provides Real-Time Data and Remote Management Capabilities; Conservation Rebates are Available from Many Water Districts Nationwide*

**Novato, Calif., - June 20, 2011** – ET Water Systems, the leader in smart irrigation control and water management solutions, today announced it has achieved national distribution for its award-winning family of smart irrigation controllers and cloud-based water management services.

The ET Water product family includes SmartBox™ Controllers, SmartWorks™ Replacement Panels for traditional irrigation controllers, and the new revolutionary SWAT-certified HermitCrab™ universal smart controller. HermitCrab is a small, self-contained weatherproof unit which easily plugs into a broad range of existing conventional irrigation controllers, immediately converting them into smart controllers that utilize the ET Water Web service to efficiently and remotely manage landscape irrigation systems.

“Our partners represent the most progressive irrigation products distributors in the country,” said Pat McIntyre, CEO, ET Water Systems. “We’ve grown from regional distribution primarily in California to nationwide coverage in order to meet the local-level market demands of our growing commercial irrigation customer base across the United States. Our customers have come to rely on our smart irrigation products, remote management capabilities, service, and support to efficiently manage water use while conserving water. We are pleased to roll-out our national

distribution in advance of irrigation season to help our customers purchase ET controllers in their local market.”

ET Water products save labor and water, reduces runoff, and provides real-time data and remote management capabilities. ET Water controllers are available through the following irrigation specialists throughout the United States:

#### West

Aqua-Flo	CA
DBC Irrigation Supply	CO, WY
Ewing	CA
Horizon Distributors Inc.	AZ, CA, ID, NV, OR, WA
Imperial Sprinkler Supply	CA
Neumark	NM
Normac	CA
Western Nevada Supply	NV

#### Midwest

Industrial Sales	KS, NE, IA, MO
John Deere Landscapes	IA, KS, MN, NE, OH
Kenney Outdoor Solutions	IN, IL, MI, MO, KS, KY
Minn. Irrigation Distribution (MIDC)	MN
MPR	MO
Reinders	WI

#### East

Aquarius Irrigation	NJ, NY, PA, DE, VA, MD
Boston Irrigation Supply (BISCO)	CT, MA, ME, NH, NY, RI, VT

#### South

Atlantic Irrigation South	NC, SC, GA
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Florida Water Mgmt Prod.	FL
Horizon Distributors Inc.	TX
Keeling Company	AR, AL, LA, MS, TN

### **About ET Water**

ET Water is solving one of the world's most important environmental challenges – water scarcity – through innovative and patented intelligent water management solutions. By integrating web-based software, cloud computing, horticulture science, real-time weather data and wirelessly connected digital controllers, ET Water's "smart grid for water" and remote management solution reduces landscape water consumption by up to 50% or more versus conventional alternatives, while improving landscape quality, saving labor, and reducing harmful runoff and pollution. For more information, please visit [www.etwater.com](http://www.etwater.com).

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