



Contact:

Steve Snow  
ET Water  
415-357-5146

## **MODESTO BEE SAYS ETWATER'S SMART CONTROLLER SYSTEMS MAKE IRRIGATION EASY, SAVE PRECIOUS WATER**

**MODESTO, CA, August 9, 2008** – ET Water Systems Inc. was featured in a Modesto Bee article entitled “Computerized systems make irrigation easy, save precious water”. The author, Donna Birch, emphasizes the need to conserve water. She cites Governor Schwarzenegger’s drought declaration and goes on to say “state officials added that the drought outlook for 2009 could worsen if California experiences another dry year”. Her article includes a series of photos of Modesto resident Andrew Bolt’s extensive and elaborate garden and explains how he uses his computer to control his landscape watering using ET Water’s Internet based irrigation system. “With it, he logs onto a Web site, enters his account information and, with a few keystrokes, programs his irrigation system. One of the perks of his system, manufactured by ET Water Systems, is that Bolt can change or modify his home's watering schedule from anywhere in the world, as long as he has Internet access. And if he doesn't make the adjustment himself, the system will do it for him. So if Bolt and his family are out of town and an unexpected heat wave hits the Modesto area, he doesn't have to worry about coming home to a heat-ravaged garden.”

Birch goes on to discuss the numerous restrictions being put into effect by water agencies, including some in the Central Valley. She observes, “The system also allows him to input information based on Modesto's watering schedule. For example, Bolt is allowed to water on Tuesdays, Thursdays and Saturdays, according to the city's residential watering schedule. To ensure he follows the rules, he can inform the system not to water on the other days of the week.”

### **About ET Water:**

ET Water Systems, Inc. was founded in Marin County, California, in the fall of 2002 with the vision of integrating the power of the Internet with sophisticated databases and horticulture science in order to simplify irrigation, improve plant health, conserve water, and reduce pollution caused by irrigation runoff. ET Water was the first company to successfully complete the industry standard Smart Water Application Technology (SWAT) test protocol in November, 2004. In September 2006, the ET Water Smart Controller™ became the first irrigation product to be selected for the top honor for “Environmental Technology Innovation” by the Wall Street Journal. In June 2008, ET Water was selected winner of the San Francisco Business Times “Green Product Award” for 2008. Visit [www.etwater.com](http://www.etwater.com) for more details.