

ET Water Announces Availability of QUICKDRAW iPhone and Smartphone Application, Enabling Anywhere Anytime Management of Smart Irrigation Systems

**New Functionality Enables Greater Labor, Water and Cost Savings;
Available With a No Risk 30-Day Free Trial**

Novato, Calif., November 30, 2010 - ET Water Systems, Inc., the leader in smart irrigation control and efficient landscape water conservation and management solutions, today announced the market wide availability of QUICKDRAW™ Mobile Control, a mobile web application for commercial landscapers and property managers to remotely manage and control irrigation water use on a broad range of Smartphones and wireless devices including the iPhone, Blackberry, and Android™ Smartphones, along with the iPad and other tablets. ET Water is also offering a 30-day free trial of QUICKDRAW to customers with an active or new ET Water account and at least one compatible ET Water smart irrigation control system today through March 31, 2011.

ET Water provides customers with comprehensive water efficiency solutions that reduce landscape water consumption by up to half through use of smart irrigation control systems and smart controller retrofits to upgrade legacy irrigation systems. ETwater smart controllers combine state-of-the-art horticulture science with proprietary web-based technology to automate the scheduling and management of irrigation systems for commercial, municipal and residential landscapes. Water is applied to landscapes based on current weather conditions and specific landscape factors, including plant type, soil type, slope and sun/shade conditions to reduce water consumption by up to 50 percent or more while improving landscape quality and reducing runoff pollution.

ET Water customers currently manage their smart irrigation controllers via the award-winning ETwater Manager Web interface, an intuitive and easy-to-use web-based system that provides quick set-up, automated scheduling, irrigation history and remote monitoring and adjustment. QUICKDRAW extends that functionality to a broad spectrum of mobile devices, providing property managers, owners and landscape managers the added capability for immediate remote control of their ETwater irrigation system. Capabilities include:

- Water Now - allows for manual station watering for 1-60 minutes,
- Instant Suspend - lets property managers suspend a scheduled watering event for one, or all controllers,
- Real-Time Connect - allows users to immediately implement any schedule modifications.

QUICKDRAW gives users the ability to turn on and off any station from their mobile device. With QUICKDRAW, any Smartphone essentially becomes a convenient and simple to use remote control that can turn valves on and off during system checks, replacing the need for expensive remote control hardware.

“We talk with our customers all the time,” said Mark Puckett, Product Manager at ET Water. “They are constantly on the move and they told us they want to be able to control their irrigation systems at all times no matter where they are. We saw the perfect opportunity to marry the increased capabilities of today’s Smartphones and other mobile devices with our wirelessly connected web-based solution and smart controllers. We have just concluded an extensive market test of QUICKDRAW and have received a fantastic response. Our



customers love the enhanced convenience and control, and also the additional savings in time, water, and labor that QUICKDRAW enables.”

ETwater subscribers can purchase QUICKDRAW through their online ETwater Manager account. With the no-risk 30 day free trial, there is no charge if service is cancelled within the first 30 days. An annual QUICKDRAW user license is \$99, plus \$20 per controller for unlimited use (or \$10 per controller for limited use of up to 12 connections per controller annually). QUICKDRAW is compatible with all current models of ET Water smart controllers, along with a number of earlier versions.

QUICKDRAW users can connect instantly with any controller that has compatible firmware. For more information on QUICKDRAW please contact an ET Water Sales representative at (888) 685-5505 or sales@etwater.com.

About ET Water Systems, Inc.

Since 2002, ET Water has been at the forefront of green technology solving one of the world's most important environmental challenges through intelligent irrigation management. By integrating the power of the internet with state-of-the-art software, database technology, horticulture science and weather data, ET Water is perfecting the science of landscape irrigation with systems that reduce water consumption by 20 to 50-percent or more, simplify administration, improve landscape quality, and reduce runoff pollution. The ETwater smart irrigation product line is comprised of the award-winning SmartBox™ smart controllers, SmartWorks™ Replacement Panels to replace the electronic panel assemblies in many traditional Rain Bird®, RainMaster® and Irritrol® commercial controllers, and the ETwater™ Manager; an intuitive, easy-to-use web interface that provides quick set-up, automated scheduling, irrigation history and remote monitoring and adjustment. To discover why some of the largest commercial and municipal properties in the world entrust their landscapes to ET Water Systems please visit www.etwater.com.

Additional links:

Twitter: <http://twitter.com/ETWaterSystems>

Product Demo: <http://www.etwater.com/public/support.html>

Company B-Roll: http://www.youtube.com/watch?v=nt_bMMiYzjs

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Media Contact:

Stephen Drusano
Skyya Communications for ET Water Systems
(212) 969 1777
stephen.drusano@skyya.com