

ET Water Announces SmartWorks Replacement Panel for Rain Bird Controllers to Simplify Upgrades to Intelligent Irrigation Management

Seamless Hardware Retrofit Delivers Dramatic Financial and Environmental Savings for 150,000 Legacy Commercial Irrigation Systems

IRRIGATION SHOW 2009 – SAN ANTONIO, TX (December 1, 2009):

ET Water Systems, Inc. — the company that is redefining “green” technology with the world’s most advanced and efficient irrigation management systems for commercial and municipal landscapes — today announced the ETwater™ SmartWorks™ replacement panel for Rain Bird® controllers, offering owners of these controllers a simple and cost-effective upgrade path to ETwater intelligent irrigation controllers. Retrofitting existing irrigation systems with the ETwater SmartWorks™ replacement panel extends the useful life of legacy systems and delivers significant technological, financial and environmental benefits to commercial and municipal property owners and managers.

Today more than 150,000 Rain Bird commercial irrigation control panels are estimated to be in use around the world, managing the annual flow of tens of billions of gallons of water for large-scale commercial irrigation systems. Since 1933 Rain Bird has occupied a leadership position in the sales and marketing of such systems, however dramatic advancements in hardware, software, and internet technologies have allowed ET Water to claim a technological leadership position with much more sophisticated and efficient irrigation control systems. Today’s announcement lays the path for owners of Rain Bird controllers to seamlessly upgrade their aging equipment to the state-of-the-art in intelligent irrigation management, and at a significantly lower cost than a full system replacement.

“A large percentage of the world’s large commercial and municipal properties are managed by legacy irrigation controllers that simply can’t deliver the water efficiencies and optimal landscape quality that are available through our systems,” said Pat McIntyre, CEO, ET Water Systems. “The environmental and financial impact of this has been staggering. Today’s announcement has broad implications for our industry and our planet, with potentially billions of gallons of water conserved as commercial property managers upgrade their Rain Bird legacy systems to the state-of-the-art in intelligent irrigation management.”

The ETwater SmartWorks replacement panel for Rain Bird controllers is a simple plug-and-play upgrade to the electronic panel assemblies of all deep-drawn cabinet controllers, and is fully compatible with the following Rain Bird models:

- ESP-MC series, ESP-SAT series, ISC, ISC+, ISC-B, ISC-SAT, ISC-B-SAT, CCU, and CCU-J

ET Water also offers SmartWorks replacement panels for Irritrol® and Rain Master™ irrigation controllers.

Property owners/managers who make the upgrade to ETwater intelligent irrigation control panels will experience a host of powerful features and benefits, including:

- Water savings of 20%–50% (or more) compared to traditional systems, depending on the environment,
- Significantly lower cost for performing an upgrade to ETwater’s intelligent irrigation management system vs. the cost of a full system installation,

- Enhanced ease-of-use thanks to the ETwater intuitive web-based management interface and ability to centrally manage hundreds of controllers,
- A seamless upgrade to the industry's most advanced irrigation technologies,
- Automatic weather adjustment and the accuracy of ET Water's exclusive relationship with the WeatherBug® network of 9,000 local weather stations across the U.S.,
- The peace-of-mind associated with owning the state-of-the-art in irrigation technology, built on a dynamic architecture with upgradeable hardware and easy web-based software update capabilities, providing enhanced ROI and extended system life.

For more information about the ETwater SmartWorks replacement panel for Rain Bird controllers, or to discover the many technological advancements that are making ET Water the pioneer in water conservation and green technology throughout the irrigation management industry, contact us at (888) 685-5505 or sales@etwater.com.

About ET Water Systems, Inc.

Since 2002, ET Water has been at the forefront of "green" technology solving one of the world's most important environmental challenges through intelligent irrigation management systems. By integrating the power of the internet with the state-of-the-art in software, database technology, horticulture science and weather data, ET Water is perfecting the science of landscape irrigation with systems that reduce water consumption by 20%–50% or more, simplify administration, improve landscape quality, and reduce runoff pollution. To discover why some of the largest commercial and municipal properties in the world entrust their landscapes to ET Water visit www.etwater.com.

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